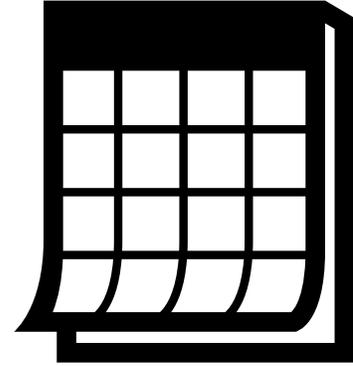




# WHY YOU SHOULD USE COMMUNITY CALENDARS

When planning an event, organizations always strive for a great turnout with lots of people. LocalHop community calendars can help make that possible. A community calendar is a shared calendar between groups, branches, organizations, or locations. It aggregates various organizations' events into a single calendar. Below are some of the benefits of linking to a LocalHop community calendar.



## CROSS-PROMOTE

You can cross-promote events with other organizations and businesses in your area that use the community calendar. Events that they create might draw patrons that may be interested in your event and vice versa. Promoting each other's events can increase traffic flow and is beneficial to you and other organizations in your community.



## CONNECT ALL YOUR LOCATIONS

Keep all your events in one place regardless of different locations. If your organization has multiple venues, locations, or branches, it is important to keep them connected. With a community calendar, patrons can see all your organization's events in a single calendar.



## BE MORE A PART OF YOUR COMMUNITY

Many people appreciate organizations that are active in their communities. Creating events that show up on community calendars may be a way for people to see your organization's involvement and participation within the community.



## IT'S FREE

Adding your events to a LocalHop community calendar is completely free and easy to do. There really is no cost, so your organization will only benefit from adding events to your community's calendar.